

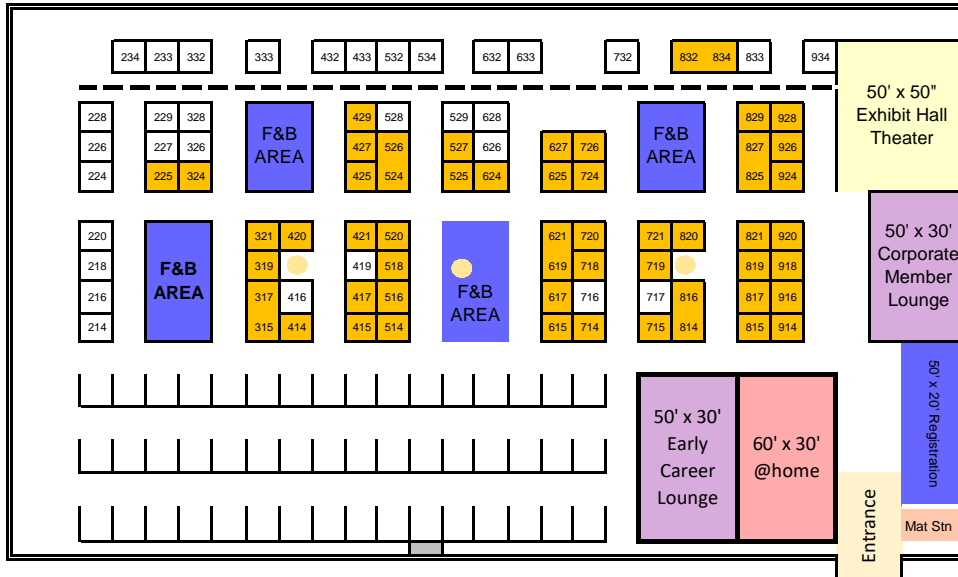
2024 AOCS Annual Meeting & Expo

April 28–May 1

Palais des congrès de Montréal, Montréal, Québec, Canada | annualmeeting.aocs.org

Co-located with the Sustainable Protein Forum

EXHIBIT FLOOR PLAN



Booth Selection (if reserving 2 booths it must be 1 corner + 1 inline booth only)

Preferred Locations:

1st Choice: 2nd Choice: 3rd Choice: 4th Choice:

*If you'd like to purchase 2 booths, please select the second **adjacent** booth below:*

1st Choice: 2nd Choice: 3rd Choice: 4th Choice:

Please list below any companies you prefer not to be in close proximity (we'll do our best):

Exhibit Booth Inclusions:

- 10' x 10' Booth Space (100 square feet)
- 8" high drape back wall
- 3' high drape side walls
- ID Sign (7" x 44")
- Two (2) full Annual Meeting registrations
- Basic listing on the Annual Meeting website, on the virtual platform, and in the Program Guide

Featured Exhibitor Upgrade: Enhanced visibility to attendees online, in print and at the meeting.

Book early for optimal location & fees

- Early booth bookings are due by June 30, 2023
- Booths will be assigned using priority point system on July 7
- Priority points are issued based on exhibiting, sponsoring and advertising activity over the past 5 years.

Exhibitor Product Showcase: Share your company's thought leadership via a live, 10-minute oral presentation in our Product Theater on the exhibit floor. The event will be recorded for sharing.



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EXHIBIT AND ADVERTISING AGREEMENT

Organization Name: _____
 Contact Name: _____
 Contact Email: _____
 Contact Phone: _____
 Billing Address: _____
 Billing Email: _____
 Awarded Booth #(s): _____

Book Your Annual Meeting Promotional Opportunities Now!

Print Advertising

\$1,700 USD - Full-page, 4-color
 \$1,275 USD - Half-page, 4-color
 Vertical Horizontal
 \$2,000 USD - Inside Front Cover
 \$1,950 USD - Inside Back Cover
 \$2,100 USD - Back Cover

Meeting App Digital Advertising

For 2024, we will add digital advertising to appear in our Attendee Meeting App used by attendees to manage their meeting schedule.

\$2,000 USD - Top Banner (2340w x 280h)
 \$900 USD - Left Navigation Ad (400w x 400h)
 \$1,250 USD - Right Tower

Exhibitor Upgrades

\$1,000 USD - 10-minute Product Thtr.
 \$750 USD - Featured Exhibitor

Advertising will be billed at the same time as exhibit booth rental. Select choice(s) from drop-downs above.

FEE SUMMARY

OF BOOTHS: = _____
 Corner Booth x \$2,250 USD _____
 Inline Booth x \$2,000 USD _____
 PRINT ADVERTISING: = _____
 DIGITAL MEETING APP ADVERTISING = _____
 10-MINUTE PRODUCT THEATERS = _____
 Featured Exhibitor _____
 Sponsorship _____
TOTAL DUE _____

Return this form to:



Katie Bender
Director, Partnerships
 e: katie.bender@aocs.org
 p: (217) 693-4901

Spon Descr: _____

I am an authorized representative of the organization named above with the full power and authority to sign and enter into this Exhibit and Sponsorship Agreement. The organization listed above agrees to comply with all policies, rules, terms, conditions, and regulations set forth by AOCS in this agreement. I understand that failure to adhere to the terms and conditions listed on this form may result in forfeiture of the assets ordered and any and all funds remitted may not be refunded.

Signature: _____ Date: _____

Printed Name: _____ Title: _____

This is not your invoice. Invoices will be sent once the signed agreement is received. Please refer to Terms and Conditions which begin on the next page.

Exhibitor Terms and Conditions

This Agreement is entered into by and between the American Oil Chemists' Society, hereafter "AOCS", with offices at 2710 S. Boulder Drive, Urbana, IL 61802, and the Exhibitor, hereafter "Client", whose information is listed above, as it relates to Client's participation in the 2024 AOCS Annual Meeting & Expo (the "Expo").

RESTRICTIONS ON CONSTRUCTION AND OPERATION OF BOOTHS.

The booths are limited to 10' x 10' or multiples thereof. A booth is unfurnished. All packing containers, excelsior, or wrapping paper must be flame proof, removed from the floor, and stored in a location designated by the service contractor. No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper, shall be used at any time. All flammable materials and fluids are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the permission of AOCS.

AOCS reserves the right to restrict displays which, because of noise, methods of operation, materials, or for any other reason, become objectionable and to prohibit or to evict any display which, in the opinion of AOCS, may detract from the character of the Expo as a whole. This reservation includes persons, things, conduct, printed matter, or anything else of a character which management determines is objectionable to the event. Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything disrupting or interfering with the protection of the building, equipment, or furniture will be at the expense of the Client.

USE OF EXHIBIT SPACE.

(a) All demonstrations or other sales activities must be confined to the limits of the booth. No client shall assign, sublet, or share the space allotted without the knowledge and consent of AOCS. Clients must show goods manufactured or dealt in by them in the regular course of business. Direct sale of goods and services on the floor of the Expo is not permitted. Any merchandising, advertising, or promotional scheme, which involves attracting visitors to an exhibitor's location by an inducement, which might be construed to be a lottery, is strictly prohibited. Under laws governing games of chance, lotteries and the like, every individual is charged with knowledge of national, state, and local legal restrictions on such operations.

(b) Distribution of circulars or promotional materials may be done only within the booth assigned to the Client presenting such materials. No advertising circulars, catalogs, folders, or devices shall be distributed in the aisles, seating areas, meeting rooms, or registration area.

(c) Firms or organizations not assigned space in the Expo are not permitted to solicit or conduct business within the Expo. Organizations found in violation of this condition will be removed by security and banned from the Expo.

(d) Clients are required to observe published Expo hours, including setup and dismantling. As a courtesy to all, booths are to be staffed during the published hours. Early dismantling is prohibited. Penalties including, but not limited to, fines and/or loss of priority points, will be exacted for failure to comply with published exhibit hours. Exceptions may be made if arranged with Katie Bender, Director of Partnerships, at katie.bender@aoacs.org at least 15 days in advance of the conference, or for qualified emergency situations. AOCS will evaluate such exceptions on a case-by-case basis.

DAMAGE TO PROPERTY OF OTHERS.

Client shall be solely responsible for the cost of any damage to the convention center, official hotels, property of others, and any other claims and cost arising out of Client's use of Client's exhibit space, regardless of how or by whom such damage was caused.

CARE OF BUILDING & EQUIPMENT.

Client, its employees, representatives, or agents must not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. When such damage appears, Client is liable to the owner of the property so damaged. Nothing will be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture or other property of the exhibit facility.

FIRE REGULATIONS.

Fire regulations require that all display materials be flameproof. Electrical signs and equipment must be wired to meet the specification of the local Fire Marshall's Office. No flammable fluids or materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any booth. Client shall comply with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in the Expo. Compliance with such laws shall be the sole responsibility of Client.

PAYMENT, ALLOTMENT, AND CANCELLATION.

Full payment for exhibit booths and sponsorships is due upon receipt of the invoice. No agreement shall be in force until accepted by AOCS. It is explicitly agreed by the Client that in the event Client fails to install a product in the assigned booth(s) within the time limit set for opening the Expo, fails to pay the booth rental or sponsorship fees at the time specified, or fails to comply with any other provisions concerning use of booth(s), AOCS shall have the right to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. If it is found impossible to lease said space, AOCS reserves the right to utilize said space in any manner deemed expedient, in which case liquidated damages from the defaulting Client shall be deemed to be the rental price of the space. All sales are final, no refunds will be provided. All cancellations must be made in writing to Katie Bender, Director of Partnerships at katie.bender@aoacs.org.

CANCELLATION OR CHANGE OF EVENT.

In the event that the Event is canceled, terminated, or relocated to another appropriate location, at the sole discretion of AOCS, by reason of any cause or causes not reasonably within the control of AOCS or its agents, AOCS shall not be responsible for delays, damage, loss, increased costs, or other

unfavorable conditions arising directly or indirectly by virtue of a cause or causes not reasonably within the control of AOCS.

Causes for such action beyond the control of AOCS shall include, but are not limited to: fire, casualty, flood, epidemic, pandemic, communicable disease, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, orders or regulation, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel labor union disputes, an unfit facility, loss of lease or other termination by the Facility, municipal, state, or federal declarations or laws, or acts of God. Should AOCS terminate this Agreement pursuant to the provisions of this section, Client waives any and all claims for damage arising thereof. In the event of termination, AOCS will provide documentation of the amount of the original invoiced fees less prorated adjustments based on costs incurred and benefits rendered prior to the date of termination. AOCS will provide options for transferring remaining funds related to booth spaces and/or conference sponsorships to a future event or refund opportunities as appropriate (at the sole discretion of AOCS). Approved refunds will be made to Client in the amount of the original invoiced fees less prorated adjustments based on AOCS costs incurred and benefits rendered prior to the date of termination.

LIABILITY AND SECURITY.

All property of the Client is understood to remain under the Client's custody and control in transit to or from, or within the confines of the facility, subject to the rules and regulations of the Expo. Liability Insurance: All property of the Client remains under their custody and control in transit to and from the Expo and while it is in the confines of the Expo. Neither AOCS, its service contractors, the management of the venue nor any of the officers, staff members or directors of any of the same are responsible for the safety of the Client's property from theft, damage by fire, accident, vandalism or other causes, and the client expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the Client. All Clients must carry liability insurance throughout the Expo, with a limit of not less than US \$1,000,000 per occurrence. If a liability claim occurs against Client and AOCS, Client will be responsible for Client's legal defense, and potentially for paying a claim brought against Client. Neither AOCS, its agents, employees, officers or directors, nor facility, its representatives, or employees shall be liable for any damage to the property or loss of business to client by theft, damage by fire, or other means or for any injuries to participant, its employees, agents, customers, or guests; for any damage of any nature, including damage to its business for failure to provide booth and/or sponsored space; for failure to hold the event as scheduled; nor for any action or omission of AOCS. Client is solely responsible for its own materials and products and should insure booth and/or sponsored space and participant's products from loss or damage from any cause whatsoever. It is understood that all property of client is in client's care, custody, and control in transit to, or from, or within the confines of the Expo. AOCS shall bear no responsibility for the safety of the client, its personnel, employees, agents, or representatives of personal property. AOCS will have no liability whatsoever for any indirect, consequential, special, or incidental damages, regardless of how those damages are incurred. Client, on behalf of itself, its employees and agents, shall protect, indemnify, save and defend and hold harmless AOCS, its agents and employees and the venue, its agents and employees from all costs, losses, damages and expenses arising out of or from any accident or other occurrence connected with the use or occupation by Client of its booth and/or sponsored space.

BOOTH ACCESSIBILITY.

Under Title III of the federal Americans with Disabilities Act, each Client is responsible for making his exhibit accessible to the disabled and shall indemnify show management and the convention facility against failure to do so. Clients who have constructed, or are planning to construct, multi-level booths must comply with federal law and all state and local fire and safety codes.

GOVERNING LAW.

This contract is governed by the laws of the State of Illinois. Client agrees that the courts located in the State of Illinois shall constitute the exclusive fora for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provision of this contract. Client waives any right to assert lack of personal or subject matter jurisdiction.

NOTICES AND AMENDMENTS.

By signing and submitting this form to AOCS, the Client acknowledges, agrees and consents to receipt of notices from AOCS and Shepard Exposition Services, AOCS' contracted exhibit management vendor, by mail or electronically, using the contact information set forth on this form. AOCS shall have full power to interpret, amend, and enforce these rules and regulations, provided the Client receives notice of any amendments when made. Each Client and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Clients or their representatives who fail to observe these conditions of contract or who, in the opinion of AOCS, conduct themselves unethically may immediately be dismissed from the Expo without refund or other appeal.