



2025 ANNUAL MEETING & EXPO

EXHIBITOR AND SPONSOR PROSPECTUS

PORTLAND, OREGON, USA | [ANNUALMEETING.AOCS.ORG/SPONSORS](https://annualmeeting.aocs.org/sponsors) | OREGON CONVENTION CENTER

TRAVIS SKODACK, CAE | DIRECTOR, MEMBERSHIP & PARTNERSHIPS, AOCS

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THE AOCS ANNUAL MEETING

Renowned globally for its comprehensive technical program, the AOCS Annual Meeting & Expo brings together chemists, engineers, technologists, and researchers dedicated to advancing the science and technology of fats, oils, proteins, surfactants, and related materials.

The Oregon Convention Center will host the AOCS 2025 premier event, offering an exceptional opportunity for education and business development.

ATTENDEE / MEMBER PROFILE



1,350+
PARTICIPANTS



40+
COUNTRIES



90+
ORGANIZATIONS

EMPLOYMENT AFFILIATION:



73% INDUSTRY



16% ACADEMIA



4% GOVERNMENT

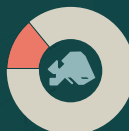


7% OTHER

REGION OF ORIGIN:



**75% NORTH
AMERICA**



13% EUROPE



**9% ASIA
AND OCEANIA**



**2% SOUTH AND
CENTRAL AMERICA**



afatoxin · DON · Fumonisin
toxin · T-2/HT-2 · Zearalen

Ver... l Oxidation Test
nts & Oils
ue Testing
ght Emitting

THE EXHIBITION

THE EXPO HALL | SECURE YOUR BOOTH | PRODUCT SHOWCASES

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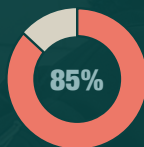
2025 EXPO

THE EXPO

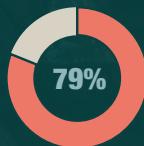
Showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relationships with an exhibit booth.

Leverage 15+ networking events throughout the Annual Meeting to meet new contacts, network with attendees, and leverage the expertise of the AOCS Community.

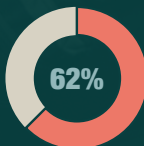
THE VALUE OF THE EXPOSITION



85% of respondents ***feel it's key to hold an exposition*** at the annual meeting with ***77% valuing the expo component*** and the business connection opportunities

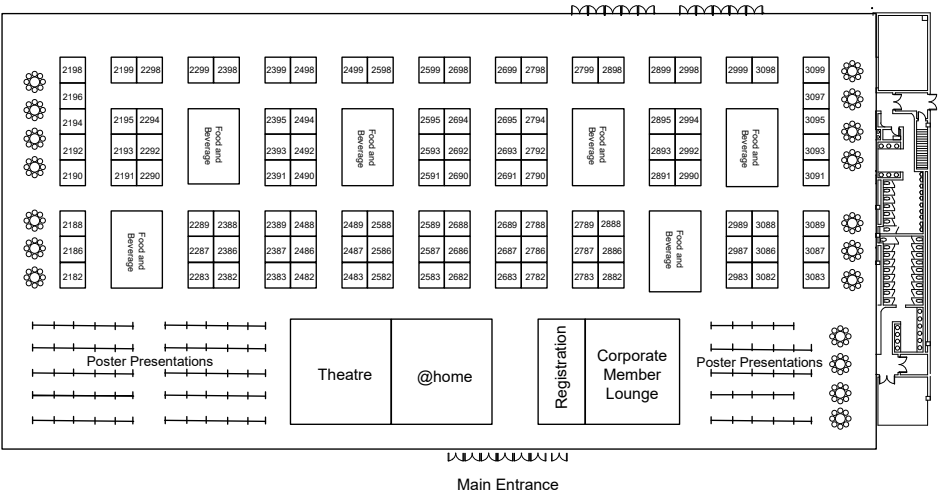


79% of respondents ***make the purchasing decisions directly***, make purchasing recommendations, or influence the purchasing decisions at their company



62% of attendees ***are likely to purchase goods and services*** from AOCS Annual Meeting & Expo exhibitors

THE EXPO HALL



EXPO HALL SCHEDULE

SUNDAY APRIL 27, 2025

Exhibitor move-in	9 a.m.–4 p.m.
Expo, Welcome Reception, and Poster Viewing	5:30–7 p.m.

MONDAY APRIL 28, 2025

Expo Hall Open	10 a.m.–6 p.m.
Networking Break	10–10:30 a.m.
Grab-and-Go Expo Lunch	12–1:30 p.m.
Networking Break	3–3:30 p.m.
Networking Reception	5–6 p.m.

TUESDAY APRIL 29, 2025

Expo Hall Open; Poster Viewing	10 a.m.–6 p.m.
Networking Break	10–10:30 a.m.
Grab-and-Go Expo Lunch	12–1:30 p.m.
Networking Break	3–3:30 p.m.
Networking Reception	5–6 p.m.

WEDNESDAY APRIL 30, 2025

Expo Hall Open; Poster Viewing	8:30–10:30 a.m.
Networking Break	10–10:30 a.m.
Exhibitor move-out	10:30 a.m.–2 p.m.

[LEARN ABOUT OUR 15+ NETWORKING EVENTS.](#)

SECURE YOUR BOOTH

EACH 10'x10' BOOTH INCLUDES:	
✓ 8' High Drape Back Wall	
✓ 3' High Drape Side Walls	
✓ 11"x17" Identification Sign	
✓ Two Annual Meeting Registrations	
CORPORATE MEMBER COST:	IN LINE BOOTH: \$2,519
	CORNER BOOTH: \$2,699
NON- MEMBER COST:	IN LINE BOOTH: \$2,799
	CORNER BOOTH: \$2,999
UPGRADE TO A FEATURED EXHIBITOR	
✓ Website and program guide listing including your logo, a 50-word description and company URL	
✓ Featured in attendee communications	
	+ \$750
Option to purchase attendee list	+ \$4,500

PRODUCT SHOWCASES

Use a 10-minute Product Showcase to entice attendees to learn more about what your company offers:

“*The product showcase ... allowed us to open up discussions and have more outreach. Linked with our booth, this really had an impact.*”

SOPHIE ROELANTS,
CO FOUNDER & COO, AMPHISTAR

AVAILABLE TIME SLOTS:

MONDAY, APRIL 28 TUESDAY, APRIL 29

- 10:15–10:25 a.m.
 - 12:40–12:50 p.m.
 - 12:55–1:05 p.m.
 - 1:10–1:20 p.m.
 - 5:15–5:25 p.m.
- 10:15–10:25 a.m.
 - 12:40–12:50 p.m.
 - 12:55–1:05 p.m.
 - 1:10–1:20 p.m.
 - 5:15–5:25 p.m.

PRODUCT SHOWCASES INCLUDE:

- ✓ Opportunity to feature your product or service to your target audience
- ✓ Advance promotion of your presentation to attendees and the broader AOCS community
- ✓ Recognition on the annual meeting website and the printed program guide
- ✓ Pre-recording of your Product Showcase for post-show distribution by your company available by request

TOTAL INVESTMENT: + \$1,000



SPONSOR

BE A SPONSOR

CASCADE SPONSORS | WILLAMETTE SPONSORS | ROSE SPONSORS

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BECOME A SPONSOR

Amplify your visibility by becoming a sponsor of the 2025 AOCS Annual Meeting & Expo. Elevate your exposure during the event with experiential and branding opportunities.

ALL SPONSOR LEVELS INCLUDE:

- Meaningful access and enhanced visibility to AOCS' professional attendee audience from across the global oils and fats industry
- Use of official annual meeting branding to use in your marketing materials
- Company listing and link on the meeting websites
- Attendee List included with sponsorship spend of \$5,500 and up

There are a variety of sponsorships to accommodate every budget, and they can be combined with exhibiting and advertising to maximize attendee awareness of your organization.

AMPLIFY YOUR VISIBILITY



\$16,500

CASCADE SPONSOR



\$8,500

WILLAMETTE SPONSOR



\$5,500

ROSE SPONSOR

CASCADE SPONSORSHIPS

The Cascade Sponsorship provides the highest level of visibility and recognition throughout the event. This premier package ensures maximum exposure to attendees and positions your brand as a leading partner.

Sponsors at this level will receive extensive promotional benefits and exclusive opportunities to engage with event participants, solidifying your company’s influence and impact.

THIS SPONSORSHIP LEVEL INCLUDES:

- ✓ Prominently Displayed Company Logo
- ✓ Full Attendee List
- ✓ Four Complimentary Registrations
- ✓ 50% off Four Additional Registrations
- ✓ Full Page Program Guide Ad Placement
- ✓ Complimentary Product Showcase Upgrade

TOTAL INVESTMENT: \$16,500

SPONSORSHIP ADD-ON’S AT THIS LEVEL INCLUDE: (SELECT ONE)

EXCLUSIVE Convention Center Wi-fi Sponsorship

Opening Welcome Reception Sponsorship

Attendee Website Sponsorship

WILLAMETTE SPONSORSHIPS

Willamette Sponsors enjoy significant visibility and enhanced opportunities for audience engagement. This package offers a well-balanced combination of brand exposure and interaction with attendees.

By becoming a Willamette Sponsor, your company will be prominently positioned to connect with key industry leaders and decision-makers, boosting your event presence.

THIS SPONSORSHIP LEVEL INCLUDES:

- ✓ Prominently Displayed Company Logo
- ✓ Full Attendee List
- ✓ Two Complimentary Registrations
- ✓ 50% off Two Additional Registrations
- ✓ Half Page Program Guide Ad Placement

TOTAL INVESTMENT: \$8,500

SPONSORSHIP ADD-ON'S AT THIS LEVEL INCLUDE: (SELECT ONE)

Monday or Tuesday Evening Reception Sponsorship

Refreshment Break Sponsorship

NEW! Poster Competition Sponsorship

NEW! @Home Sponsorship

ROSE SPONSORSHIPS

The Rose Sponsorship offers a valuable opportunity to promote your brand and participate in the event at a highly competitive level.

Sponsors in this tier will receive meaningful exposure and the ability to engage with participants, making it an ideal choice for companies looking to enhance their visibility without a premium commitment.

THIS SPONSORSHIP LEVEL INCLUDES:

- ☒ Prominently Displayed Company Logo
- ☒ Full Attendee List
- ☒ Two Complimentary Registrations
- ☒ 50% off Two Additional Registrations
- ☒ Half Page Program Guide Ad Placement

TOTAL INVESTMENT: \$5,500

SPONSORSHIP ADD-ON'S AT THIS LEVEL INCLUDE: (SELECT ONE)

Branded Meeting Pen or Notepad

Directional Signage

Attendee Communications Package

Program-at-a-Glance

NEW! Phone Charging Station

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Division and Section Networking Event & Technical Session Sponsors, receive targeted brand exposure and the opportunity to connect with event attendees in a more focused way.

This level of sponsorship is ideal for companies with specific target audiences looking to enhance their visibility on a smaller scale while still being part of the event’s success.

THIS SPONSORSHIP LEVEL INCLUDES:	
✓	Prominently Displayed Company Logo for Your Event
✓	Event Attendee List* (where applicable)
✓	One Complimentary Annual Meeting Registration
TOTAL INVESTMENT: \$2,500	
EVENT OPTIONS AT THIS LEVEL INCLUDE:	
COST	
Specific Technical Sessions in the event program	\$2,500
Division Networking event	\$2,500
Section Networking event	\$2,500

**EVENT SPECIFIC ATTENDEE LISTS WILL BE AVAILABLE FOR NETWORKING EVENT SPONSORSHIPS WHEN AVAILABLE, FOR FULL ATTENDEE LIST ACCESS - MUST MEET \$5,500 SPONSORSHIP*



BE AN ADVERTISER

PROGRAM GUIDE | DIGITAL ADVERTISING

ADVERTISER

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ADVERTISING RATES

Book your advertising and be prominently positioned among attendees in the most frequently referenced onsite resource.

SPACE CLOSE: FEBRUARY 29, 2025
MATERIALS DUE: MARCH 8, 2025

PRINTED PROGRAM GUIDE AD SIZES	BASE RATE
Internal Pages	
Full Page	\$1,699
1/2 Page	\$1,275
Cover Pages	
Inside Front Cover	\$1,999
Inside Back Cover	\$1,949
SOLD Back Cover	\$2,099
ATTENDEE WEBSITE DIGITAL ADVERTISING	BASE RATE
Bottom Banner	\$2,299
Digital Tower (Right Navigation)	\$1,399
Digital Square (Left Navigation)	\$999



CONNECT

WORK WITH AOCS

WHO WE ARE | PARTNER WITH AOCS | OUR ATTENDEES

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WHO IS AOCS?

The American Oil Chemists' Society (AOCS) is a community of scientists, technicians, researchers, and industry professionals advancing the science and technology of oils, fats, proteins, surfactants, and related materials.

“*My company's involvement with the AOCS has {allowed us} to consistently collaborate and create business opportunities with other companies.*

ROGER NAHAS, KALSEC, EXECUTIVE VICE PRESIDENT OF GLOBAL R&D AND CHIEF INNOVATION OFFICE/DEVELOPMENT

AOCS is an established authority with more than 100 years of history as a highly respected organization. Professionals worldwide count on AOCS to keep them current with research, news, standards, and industry trends.

OUR COMMUNITY:

10,000+

ACTIVE PARTICIPANTS

75%

MID TO SENIOR CAREER LEVEL

CAREERS IN:

- Company Management
- Plant Operations
- Product Development
- Quality Analysis and Control
- Engineering
- Research
- Analysis

PARTNER WITH AOCS

In our global world, the market changes at lightning speed. Professionals are busier than ever, and attention spans are short. Cutting through the noise and finding your ideal buyer can feel impossible.

When you partner with AOCS, you unlock access to an engaged community of scientists, engineers, academics, and industry leaders and position your company as an innovative leader in oils, fats, proteins, surfactants and related materials.

[*SEE MORE DETAILS IN OUR MEDIA AND PARTNERSHIPS GUIDE](#)

ENGAGE WITH US



INFORM MAGAZINE

Reach annual meeting attendees and the entire AOCS membership when you advertise in the pre-meeting (April) issue of *INFORM* magazine.



INFORM SEMINARS

Inform Seminars is a series of online educational events held ten times per year. Topics are developed by AOCS expert staff.



INFORM SMARTBRIEF

INFORM SmartBrief is the AOCS weekly email newsletter featuring news that specifically targets the oils, fats, surfactants, and proteins industries.



AOCS LIPID LIBRARY®

The AOCS Lipid Library® is one of the leading online sources of information related to lipid science and technology today.



MASTERCLASSES

Engaging and immersive online educational events delivered by the premiere experts in the field.



WEBINARS

Every AOCS partner supported webinar allows you to lead the conversation and build your company's brand.

COMPANIES REPRESENTED BY ATTENDEES

Below is a sampling of annual meeting attendees' affiliations

AAK	Caldic Canada	University of Texas at Austin	H2 Compliance	LOARC	Nu Skin Enterprises	SGS Germany GmbH	University of Alberta
Abali Yag San Ve Tic AS	Canadian Food	Desmet DTU Food, National Food	Henkel	LRGP CNRS	Oklahoma State University	Sime Darby Plantation Research Sdn. Bhd.	University of California, Davis
ACT Solutions Corp	Inspection Agency	Institute	Hormel Foods	Managing Company Sodrugestvo	OLEOTEK	Sodrugestvo	University of Edinburgh
ADM	Cargill	East Carolina University	Hydrite Chemical Co	Mars Global Petcare	Omni Tech International Ltd	Soon Soon Oil Mills Sdn Bhd	University of Georgia
Aekyung	Carleton University	Ecocontract	Indorama	Massey University	Owensboro Grain Company	South China University of Technology	University of Guelph
Agriculture & Agri-Food Canada	Cesco Solutions, Inc.	Eksci LLC	Ingredion Inc.	McCormick & Co Inc	Ozturkler Yem Ve Y' ag San.Tic. A.S.	Stellar Agribiz	University of Hohenheim
Aker Biomarine	Chinese Cereals and Oils Association (CCOA)	Enviroflight	Inonu Universitesi	Memorial University of Newfoundland	Paradigm Science Inc	Steven Abbott TCNF Ltd	University of Leeds
Alfa Laval Inc	CI Cigra	Ets Abdelmoula	Institute of Biochemistry Intercontinental Specialty Fats Sdn Bhd	Miami University	PEDECIBA Quimica-UdelaR	Sungkyunkwan University	University of Massachusetts, Amherst
Alma Mater Studiorum University of Bologna	CIRAD	Evonik	International Products Corporation	Mitsubishi Chemical Corp	Pica Prüfinstitut Chemische Analytik GmbH	Surin Bran Oil Co Ltd	University of Nebraska, Lincoln
American Cleaning Institute	Clariant Corporation	Eurofins	IonSense	Montana Specialty Mills	POET LLC	TD Research Ltd	University of Salento
Anders Dahl Pedersen	Colgate-Palmolive Company	Farmet AS	Istanbul Galata University	Malaysian Palm Oil Board(National Food Institute (DTU Food)	Prairie Aquatech, LLC	Technical University Berlin	University of Surrey
Anton Paar	Conagra Brands	Feed Energy Co	Jiangnan University	National Taiwan University of Science and Technology	Productos Quimicos Y Derivados	Terviva Bioenergy, Inc.	University of Tennessee Knoxville
Aquanova RUS JSC	Connoils	Fonterra Co-op Group	JRC, European Commission	Natural Plant Products Inc	PT Smart Tbk	Thai Edible Oil Co Ltd	University of Tokyo
Arkema, Inc.	Corteva Agriscience	Fuji Oil Co Ltd	Kalsec	Nestlé	R W Heiden Associates LLC	The Hershey Company	University of Turku
Artisan Industries, Inc.	CoverCress, Inc.	G.C. Hahn & Co., Stabilisierungstechnik GmbH	Kansas State University	New Mexico State University	Rettenmaier Canada Inc.	The Very Good Food Company	University of Waterloo
Aveda	Critical Fluid Symposia	GEA Westfalia Separator Group GmbH	Keit Spectrometers	Nippon Shokubai	Rotachrom Technologies	Tokyo University of Agriculture & Technology	USDA Human Nutrition Research Center on Aging (HNRCRA)
BASF	Crystal Filtration Co/ Filsorb/Quartz Analytics	German Federal Institute For Risk Assessment	Kerfoot Group	Nisshin Oillio Group Ltd	Royal Greenland	Tyson Foods, Inc.	Vanderbilt University
Besler Gida Ve Kimya	Dalhousie University	Glanbia Nutritionals	KI-Kepong Oleomas Sdn Bhd	Nogra Pharma and Entrinsic Biosciences	Ryerson University	U.S. Silica	Ventura Foods
San VeTic AS	Danmarks Tekniske Universitet	Glanbia Nutritionals	Kraft Heinz Company	North Carolina State University	Sasol	UDELAR	W R Grace & Co
Birko Corp	Darmstadt University of Applied Science	Golden Agri Resources (GAR)	Kyushu University	Northern Crops Institute	SC Johnson	Univ of Buenos Aires	Waters Corporation
Brenntag North America	Dell Medical School,	Grains Research and Development Corporation	Lasenor USA	Novonosis Novus International Inc	Senna Nahrungsmittel GmbH	Universidad de Sevilla	Western University
Brigham Young University		Guardian Chemicals Inc.	Lipid Technologies LLC		Seppic	Universitat De Barcelona	Wilmar YG Laboratories
Bunge Buntech						University at Buffalo, The State University of NY	



CONTACT US!

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