



EXHIBITOR & SPONSOR PROSPECTUS

New Orleans, Louisiana, USA | annualmeeting.aocs.org | May 3-6, 2026



THE AOCS ANNUAL MEETING

Renowned globally for its comprehensive technical program, the AOCS Annual Meeting & Expo brings together chemists, engineers, technologists, and researchers dedicated to advancing the science and technology of fats, oils, proteins, surfactants, and related materials.

The 2026 Annual Meeting & Expo will be hosted at the Hyatt Regency New Orleans in New Orleans, Louisiana, USA on May 3-6, 2026 offering an exceptional opportunity for education and business development.



ATTENDEE PROFILE

Connect with an engaged community of scientists, engineers, academics, and industry leaders and position your company as a leader in oils, fats, proteins, surfactants, and related materials.

 **1,300+**
PARTICIPANTS

 **40+**
COUNTRIES

 **90+**
ORGANIZATIONS

EMPLOYMENT AFFILIATION:



73% INDUSTRY



16% ACADEMIA



4% GOVERNMENT



7% OTHER

REGION OF ORIGIN:



**75% NORTH
AMERICA**



13% EUROPE



**9% ASIA &
OCEANIA**



**2% SOUTH &
CENTRAL
AMERICA**

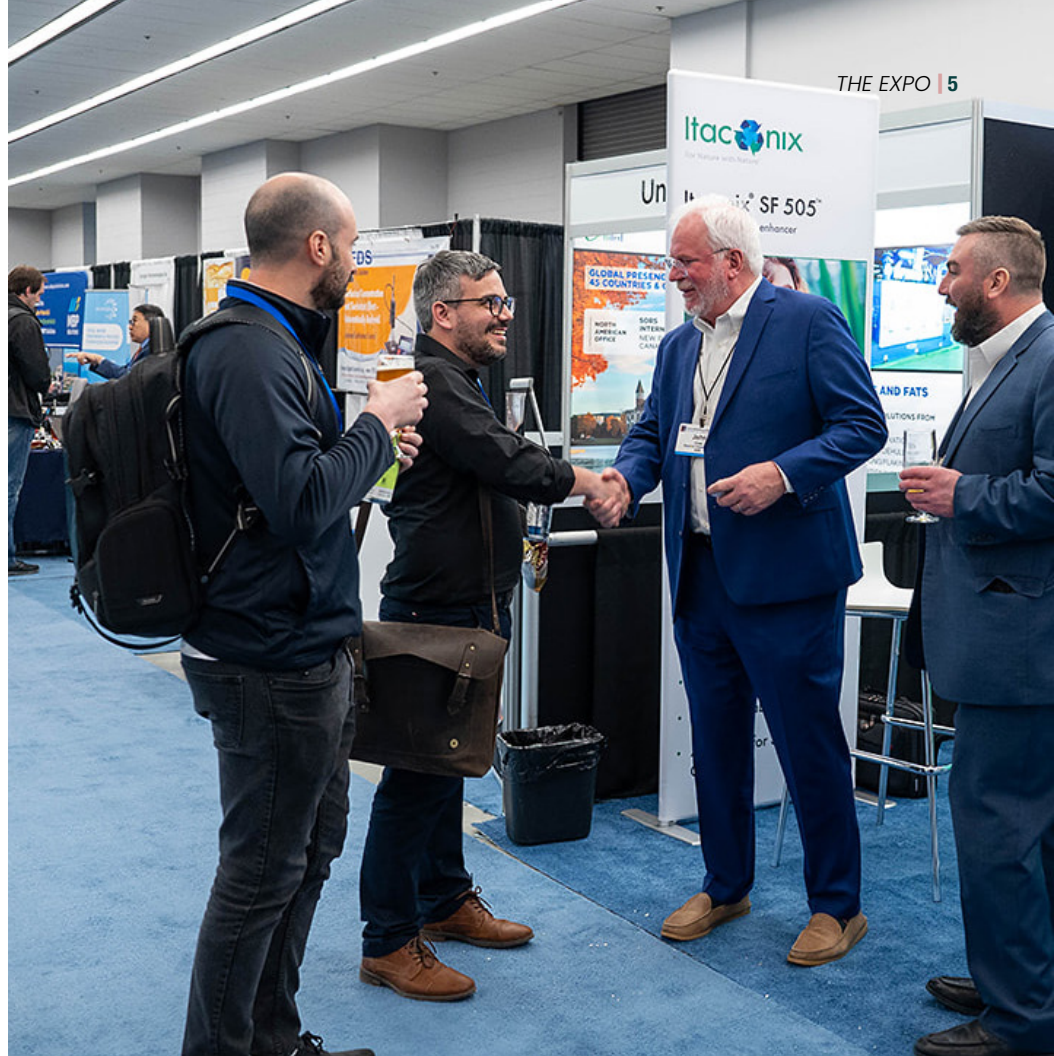
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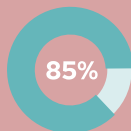
THE EXPO

Showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relationships with an exhibit booth.

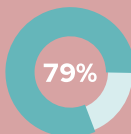
BECOME A 2026 EXHIBITOR



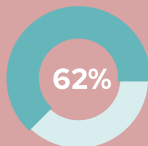
THE VALUE OF THE EXPO



85% of respondents *feel it's key to hold an exposition* at the annual meeting with *77% valuing the expo component* and the business connection opportunities

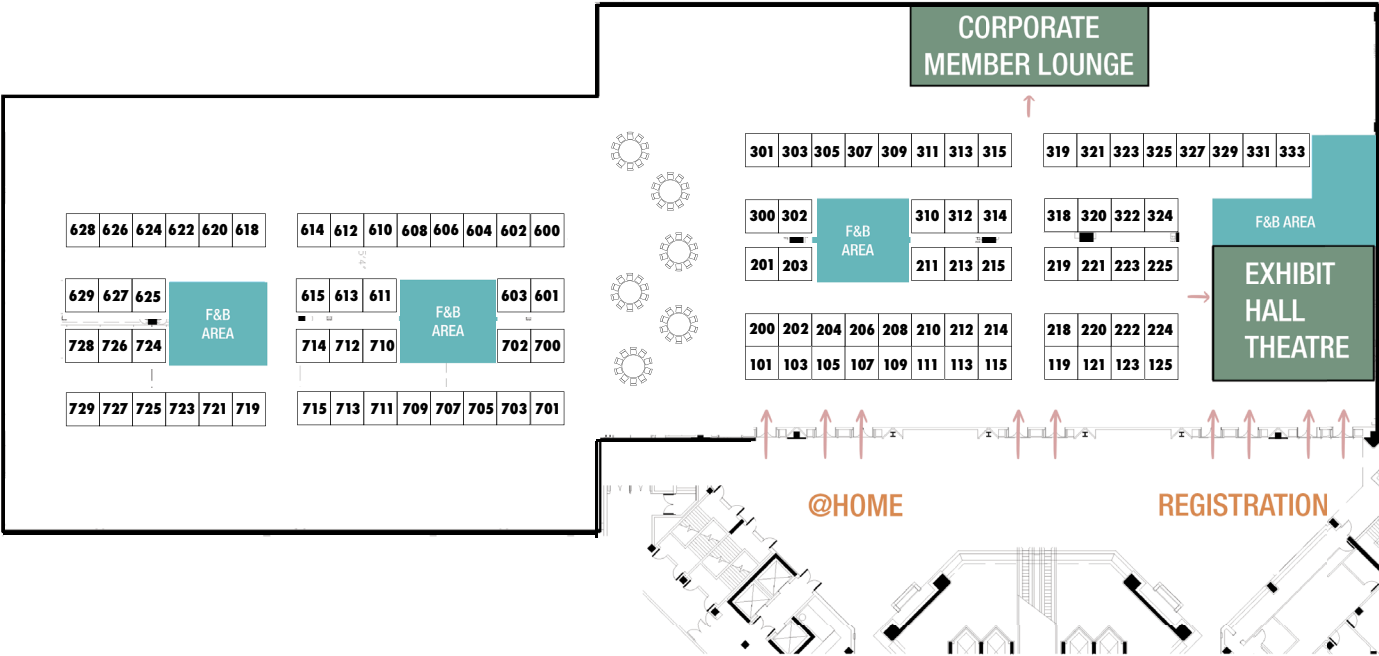


79% of respondents *make the purchasing decisions directly*, make purchasing recommendations, or influence the purchasing decisions at their company



62% of attendees *are likely to purchase goods and services* from AOCS Annual Meeting & Expo exhibitors

2026 EXPO HALL



EXPO HALL SCHEDULE

Leverage 15+ NETWORKING EVENTS throughout the Annual Meeting to meet new contacts, network with attendees, and leverage the expertise of the AOCS Community.

SCHEDULE SUBJECT TO CHANGE

SUNDAY MAY 3, 2026	
Exhibitor move-in	9 a.m.–4 p.m.
Expo, Welcome Reception, and Poster Viewing	5:30–7 p.m.
MONDAY MAY 4, 2026	
Expo Hall Open	10 a.m.–6 p.m.
Networking Break	10–10:30 a.m.
Grab-and-Go Expo Lunch	12–1:30 p.m.
Networking Break	3–3:30 p.m.
Networking Reception	5–6 p.m.
TUESDAY MAY 5, 2026	
Expo Hall Open; Poster Viewing	10 a.m.–6 p.m.
Networking Break	10–10:30 a.m.
Grab-and-Go Expo Lunch	12–1:30 p.m.
Networking Break	3–3:30 p.m.
Networking Reception	5–6 p.m.
WEDNESDAY MAY 6, 2026	
Expo Hall Open; Poster Viewing	8:30–10:30 a.m.
Networking Break	10–10:30 a.m.
Exhibitor move-out	10:30 a.m.–2 p.m.

SECURE YOUR BOOTH

	Corporate Member	Non-Member
EACH 10'x10' BOOTH INCLUDES:		
8' High Drape Back Wall	✓	✓
3' High Drape Side Walls	✓	✓
11"x17" Identification Sign	✓	✓
Two Annual Meeting Registrations	✓	✓
Corporate Member Lounge Access	✓	
IN LINE BOOTH	\$ 2900	\$ 3100
CORNER BOOTH	\$ 3000	\$ 3300
UPGRADE TO A FEATURED EXHIBITOR:		
Website and event mobile app listing and logo, a 50-word description and company URL	✓	
Featured in attendee communications	✓	
		+ \$ 750
OPTION TO PURCHASE ATTENDEE LIST		+\$ 5000

BECOME A 2026 EXHIBITOR

PRODUCT SHOWCASE

Use a 10-minute Product Showcase to entice attendees to learn more about what your company offers.



YOUR SHOWCASE

AVAILABLE TIME SLOTS:

Monday, May 4

- 10:15-10:25 a.m.
- 3:15-3:25 p.m.
- 5:15-5:25 p.m.

Tuesday, May 5

- 10:15-10:25 a.m.
- 3:15-3:25 p.m.
- 5:15-5:25 p.m.

PRODUCT SHOWCASES INCLUDE:

- ✓ Opportunity to feature your product or service to your target audience
- ✓ Advance promotion of your presentation to attendees and the broader AOCS community
- ✓ Recognition on the annual meeting website, plus an attendee app reminder notification
- ✓ Pre-recording of your Product Showcase for post-show distribution by your company (*available by request*)

TOTAL INVESTMENT: + \$ 1000

2026 AOCS ANNUAL MEETING & EXPO

BECOME A SPONSOR

Amplify your visibility by becoming a sponsor of the 2026 AOCS Annual Meeting & Expo. Elevate your exposure during the event with experiential and branding opportunities.



SPONSORSHIP OPPORTUNITIES

Amplify your visibility by becoming a sponsor of the 2026 AOCS Annual Meeting & Expo. Elevate your exposure during the event with experiential and branding opportunities.

ALL SPONSOR LEVELS INCLUDE:

- Meaningful access and enhanced visibility to AOCS' professional attendee audience from across the global oils and fats industry
- Use of official annual meeting branding to use in your marketing materials
- Company listing and link on the meeting website and mobile app
- Attendee List included with sponsorship spend of \$6000 and up

There are a variety of sponsorships to accommodate every budget, and they can be combined with exhibiting and advertising to maximize attendee awareness of your organization.

SPONSORSHIP LEVELS:



\$ 17000

MARDI GRAS SPONSOR



\$ 9000

JAZZ FEST SPONSOR



\$ 6000

FRENCH QUARTER
FEST SPONSOR

MARDI GRAS SPONSORSHIPS

The Mardi Gras Sponsorship provides the highest level of visibility and recognition throughout the event. This premier package ensures maximum exposure to attendees and positions your brand as a leading partner.

Sponsors at this level will receive extensive promotional benefits and exclusive opportunities to engage with event participants, solidifying your company's influence and impact.

THIS SPONSORSHIP LEVEL INCLUDES:	
Prominently Displayed Company Logo*	✓
Full Attendee List	✓
Four Complimentary Registrations	✓
50% off Four Additional Registrations	✓
NEW! Attendee Mobile App Ad Placement	✓
NEW! Complimentary Product Showcase Upgrade	✓
SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:	
EXCLUSIVE Annual Meeting Wi-Fi Sponsor	
Opening Welcome Reception Sponsor	
Attendee Website Sponsor	
TOTAL INVESTMENT: \$17000	

*included for sponsors who sign on before March 27, 2026

JAZZ FEST SPONSORSHIPS

Jazz Fest Sponsors enjoy significant visibility and enhanced opportunities for audience engagement. This package offers a well-balanced combination of brand exposure and interaction with attendees.

By becoming a Jazz Fest Sponsor, your company will be prominently positioned to connect with key industry leaders and decision-makers, boosting your event presence.

THIS SPONSORSHIP LEVEL INCLUDES:

Prominently Displayed Company Logo*	✓
Full Attendee List	✓
Two Complimentary Registrations	✓
50% off Two Additional Registrations	✓
NEW! Attendee Mobile App Ad Placement	✓
NEW! Complimentary Product Showcase Upgrade	✓

SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:

Evening Reception Sponsor (<i>Monday or Tuesday</i>)
Refreshment Break Sponsor
Poster Competition Sponsor
NEW! Pair of Phone Charging Tables Sponsor

TOTAL INVESTMENT: \$ 9000

**included for sponsors who sign on before March 27, 2026*

FRENCH QUARTER FEST SPONSORSHIPS

The French Quarter Fest Sponsorship offers a valuable opportunity to promote your brand and participate in the event at a highly competitive level.

Sponsors in this tier will receive meaningful exposure and the ability to engage with participants, making it an ideal choice for companies looking to enhance their visibility without a premium commitment.

THIS SPONSORSHIP LEVEL INCLUDES:	
Prominently Displayed Company Logo*	✓
Full Attendee List	✓
Two Complimentary Registrations	✓
50% off Two Additional Registrations	✓
NEW! Attendee Mobile App Ad Placement	✓
SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:	
Directional Signage Sponsor	
Attendee Communications Package Sponsor	
EXCLUSIVE Program-at-a-Glance Sponsor	
Phone Charging Station Sponsor	
TOTAL INVESTMENT: \$ 6000	

**included for sponsors who sign on before March 27, 2026*

PRE-EVENT COURSE SPONSORSHIPS

Position your organization as a thought leader by sponsoring a pre-conference course prior to the AOCS Annual Meeting & Expo.

**Limit: 3 pre-conference courses
2 remaining for 2026.**

THIS EXCLUSIVE* OPPORTUNITY INCLUDES:

Premier Recognition – Featured as one of only three official sponsors of the pre-conference courses, with branding across event signage and course materials.



Enhanced Visibility – Inclusion in AOCS registration flows and marketing campaigns highlighting the courses to all prospective attendees.



Lead Generation – Access to full pre- and post-event attendee lists for targeted follow-up.



Strategic Exposure – Align your brand with specialized education, engaging directly with highly motivated participants seeking in-depth learning.



Content Direction – recruit and shape your course exactly how you like, content, speakers, format is up to your organization!



TOTAL INVESTMENT: \$ 10000

NETWORKING & SESSION SPONSORSHIPS

Division and Section Networking Event & Technical Session Sponsors, receive targeted brand exposure and the opportunity to connect with event attendees in a more focused way.

This level of sponsorship is ideal for companies with specific target audiences looking to enhance their visibility on a smaller scale while still being part of the event’s success.

THIS SPONSORSHIP LEVEL INCLUDES:

- Prominently Displayed Company Logo for Your Event or Session ☒
- Event Attendee List* (where applicable) ☒
- One Complimentary Annual Meeting Registration ☒

SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:

- Specific technical sessions Sponsor (in the event program**)
- Division networking event sponsor
- Section networking event Sponsor

New! Corporate Member Lounge – Snack Break Sponsor

TOTAL INVESTMENT: \$3000

* Session-specific attendee lists will be available for networking event sponsorships when available, for full attendee list access you must meet \$6000 minimum.

** Technical Program will be available after March 20th, 2026

ADVERTISE WITH US

Book your advertising and be prominently positioned among attendees in the most frequently referenced resource.



MEETING MOBILE APP

For the 2026 Annual Meeting & Expo we are launching a new attendee application to help our attendees and exhibitors navigate technical sessions and networking events.

This new addition will provide several new options for our advertisers to connect directly with our attendees!



MEETING MOBILE APP RATES WILL BE ANNOUNCED IN FALL OF 2025.

VIDEO BILLBOARD

Elevate your advertising to a new level! Bring compelling video content about your products and services directly to Annual Meeting & Expo attendees on our new Video Billboard.

Located in a high-traffic area to maximize exposure, take advantage of the opportunity to introduce a new product, drive traffic to your website or exhibit booth. The possibilities are endless to make your message stand out!



VIDEO BILLBOARD DETAILS

Content Options Include: Video, Images, PowerPoint Slides, MP4s



Length: 30-second videos, or 2-3 images or slides (price increase for longer videos, and > 3 images or slides)



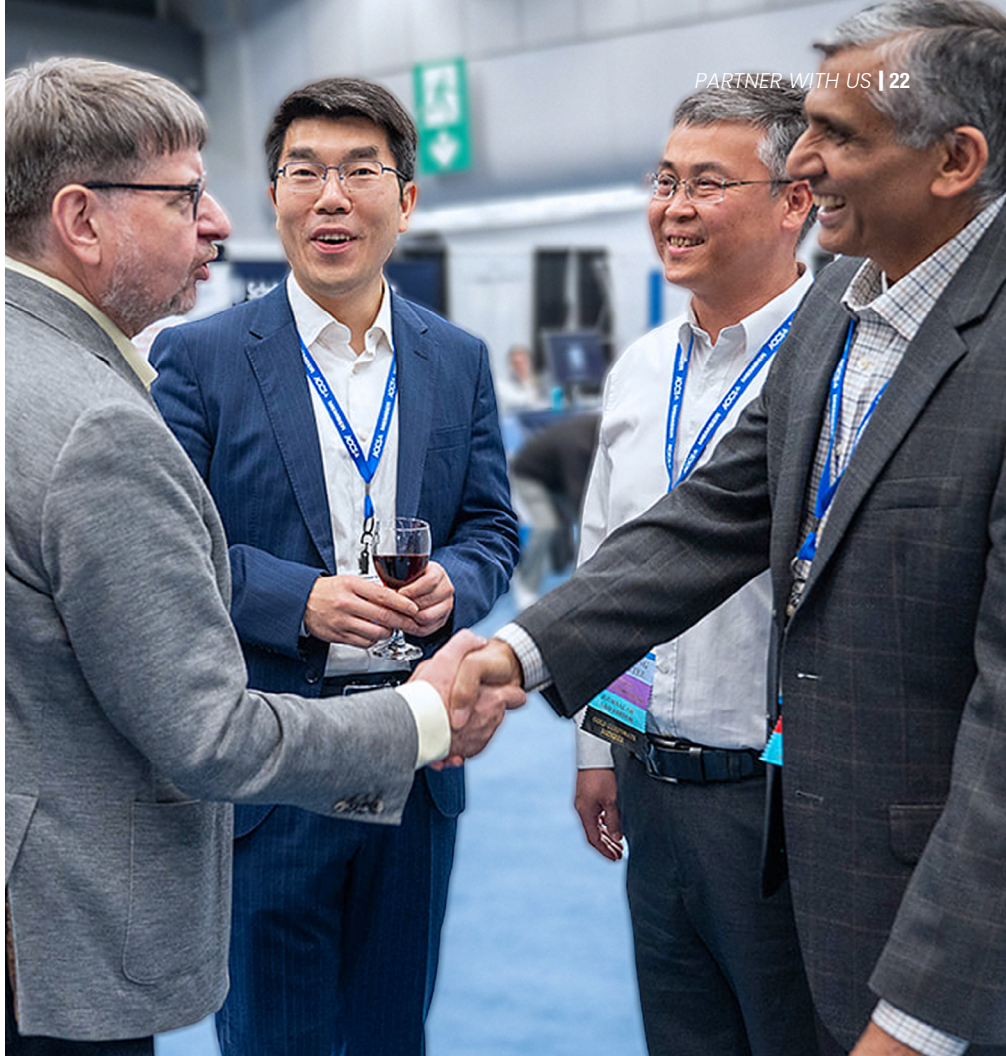
Ad Cycle Time: 30-second cycle-time between ads



TOTAL INVESTMENT: \$1500

PARTNER WITH AOCS

When you partner with AOCS, you unlock access to an engaged community of scientists, engineers, academics, and industry leaders and position your company as an innovative leader in oils, fats, proteins, surfactants and related materials.



WHO IS AOCS?

The American Oil Chemists' Society (AOCS) is a community of scientists, technicians, researchers, and industry professionals advancing the science and technology of oils, fats, proteins, surfactants, and related materials.



My company's involvement with the AOCS has {allowed us} to consistently collaborate and create business opportunities with other companies.

ROGER NAHAS, KALSEC, EXECUTIVE VICE PRESIDENT OF GLOBAL R&D AND CHIEF INNOVATION OFFICER

AOCS is an established authority with more than 100 years of history as a highly respected organization. Professionals worldwide count on AOCS to keep them current with research, news, standards, and industry trends.

OUR COMMUNITY:

10,000+

ACTIVE PARTICIPANTS

75%

MID TO SENIOR CAREER LEVEL

CAREERS IN:

- Company Management
- Plant Operations
- Product Development
- Quality Analysis and Control
- Engineering
- Research
- Analysis

ENGAGE WITH US

In our global world, the market changes at lightning speed. Professionals are busier than ever, and attention spans are short. Cutting through the noise and finding your ideal buyer can feel impossible.



INFORM SEMINARS

Inform Seminars is a series of online educational events held ten times per year. Topics are developed by AOCS expert staff.



WEBINARS

Every AOCS partner supported webinar allows you to lead the conversation and build your company's brand.



INFORM MAGAZINE

Reach annual meeting attendees and the entire AOCS membership when you advertise in the pre-meeting (April) issue of *INFORM* magazine.



SHORT COURSES

AOCS short courses help professionals in fats, oils, and related industries deepen knowledge, sharpen skills, and stay ahead of trends.



AOCS LIPID LIBRARY®

The AOCS Lipid Library® is one of the leading online sources of information related to lipid science and technology today.



MASTERCLASSES

Engaging and immersive online educational events delivered by the premiere experts in the field.



INFORM SMARTBRIEF

INFORM SmartBrief is the AOCS weekly email newsletter featuring news that specifically targets the oils, fats, surfactants, and proteins industries.



PARTNER CONTENT

Showcase your brand's thought leadership with sponsored content on aocs.org.

COMPANIES REPRESENTED BY ATTENDEES

Below is a sampling of annual meeting attendees' affiliations

AAK	Canadian Food	National Food	Hydrite Chemical Co	Mars Global Petcare	Omni Tech International Ltd	Sodrugestvo	University of Edinburgh
Abali Yag San Ve Tic AS	Inspection Agency	Institute	Indorama	Massey University	Owensboro Grain Company	Soon Soon Oil Mills Sdn Bhd	University of Georgia
ACT Solutions Corp	Cargill	East Carolina University	Ingredion Inc.	McCormick & Co Inc	South China University of Technology	University of Guelph	University of Hohenheim
ADM	Carleton University	Ecotract	Inonu Universitesi	Memorial University of Newfoundland	Ozturkler Yem Ve Y' ag San.Tic. A.S.	Stellar Agribiz	University of Leeds
Aekyung	Cawthron Institute	Eksci LLC	Institute of Biochemistry Intercontinental Specialty Fats Sdn Bhd	Miami University	Paradigm Science Inc	Steven Abbott TCNF Ltd	University of Manitoba
Agriculture & Agri-Food Canada	Cesco Solutions, Inc.	Enviroflight	International Products Corporation	Mitsubishi Chemical Corp	PEDECIBA Quimica-Udelar	Sungkyunkwan University	University of Massachusetts, Amherst
Aker Biomarine	Chinese Cereals and Oils Association (CCOA)	Ets Abdelmoula	IonSense	Montana Specialty Mills	Pica Prüfinstitut Chemische Analytik GmbH	Surin Bran Oil Co Ltd	University of Nebraska, LINCOLN
Alfa Laval Inc	CI Cigra	Evonik	Istanbul Galata University	Malaysian Palm Oil Board/National Food Institute (DTU Food)	POET LLC	TD Research Ltd	UNIVERSITY OF SALENTO
Alma Mater Studiorum University of Bologna	CIRAD	Farmet AS	Jiangnan University	National Taiwan University of Science and Technology	Prairie Aquatech, LLC	Technical University Berlin	UNIVERSITY OF SURREY
American Cleaning Institute	Clariant Corporation	Feed Energy Co	JRC, European Commission	Natural Plant Products Inc	Productos Quimicos Y Derivados	Terviva Bioenergy, Inc.	UNIVERSITY OF TENNESSEE KNOXVILLE
Anders Dahl Pedersen	Colgate-Palmolive Company	Fonterra Co-op Group	Kalsec	Nestlé	PT Smart Tbk	Thai Edible Oil Co Ltd	UNIVERSITY OF TOKYO
Anton Paar	Conagra Brands	Fuji Oil Co Ltd	Kansas State University	New Mexico State University	R W Heiden Associates LLC	The Hershey Company	UNIVERSITY OF TURKU
Aquanova RUS JSC	Connolls	G.C. Hahn & Co., Stabilisierungstechnik GmbH	Keit Spectrometers	Nippon Shakubai	Rettenmaier Canada Inc.	The Very Good Food Company	UNIVERSITY OF WATERLOO
Arkema, Inc.	Corteve Agriscience	GEA Westfalia Separator Group GmbH	Kerfoot Group	Nisshin Oil Group Ltd	Rotachrom Technologies	Tokyo University of Agriculture & Technology	USDA HUMAN NUTRITION RESEARCH CENTER ON AGING (HNRC)
Artisan Industries, Inc.	CoverCress, Inc.	German Federal Institute For Risk Assessment	KI-Kepong Oleomas Sdn Bhd	Nogra Pharma and Entrinsic Biosciences	Sasol	Tyson Foods, Inc.	VANDERBILT UNIVERSITY
Aveda	Critical Fluid Symposia	Glanbia Nutritionals	Kraft Heinz Company	North Carolina State University	SC Johnson	U.S. Silica	VENTURA FOODS
BASF	Crystal Filtration Co/ Filsorb/Quartz Analytics	Golden Agri Resources (GAR)	Kyushu University	Northern Crops Institute	Senna Neurotransmitter GmbH	UDELAR	W R GRACE & CO
Besler Gida Ve Kimya	Dalhousie University	Grains Research and Development Corporation	Lasenor USA	Novonesis Novus International Inc	Seppic	Univ of Buenos Aires	WATERS CORPORATION
San VeTic AS	Danmarks Tekniske Universitet	Guardian Chemicals Inc.	Louis Dreyfus Company	Nu Skin Enterprises	SGS Germany GmbH	Universidad de Sevilla	WESTERN UNIVERSITY
Birko Corp	Darmstadt University of Applied Science	H2 Compliance	Lipid Technologies LLC	Oklahoma State University	Sime Darby Plantation Research Sdn. Bhd.	Universitat De Barcelona	WILMAR YG LABORATORIES
Brenntag North America	Dell Medical School,	Henkel	LRGP CNRS	OLEOTEK		University at Buffalo, The State University of NY	
Brigham Young University	University of Texas at Austin	Hormel Foods	Managing Company Sodrugestvo			University of Alberta	
Bunge Bunttech	Desmet DTU Food,					University of California, Davis	
Caldic Canada							



CONTACT US!

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